PETA's 2024 Liberty Broadband Shareholder Meeting Question

My name is Melanie Johnson, and I have a question on behalf of PETA.

While Alaska Airlines, Chrysler, ExxonMobil, Millennium Hotels and Resorts, and nearly all other major sponsors have cut ties with Alaska's deadly Iditarod dog-sled race, Liberty Broadband's subsidiary GCI continues to sully its reputation by being one of the race's *last* remaining holdouts.

Just this year, three young dogs who were forced to run so fast and so hard that they collapsed and died *on* the trail. Even before the race began, *five* dogs were killed and *eight* others were injured during training. And the controversy doesn't end there: The Iditarod caused outrage this year when it initially failed to act after two mushers slated to compete were accused of sexual assault and domestic violence.

GCI already sponsors Alaska's dog-free Iron Dog snowmachine race, which has surpassed the Iditarod dog-sled race in sign-ups yet again. As more people become aware of the suffering and deaths associated with the race, my question is this: When will Liberty Broadband stop funding cruelty to dogs and end GCI's sponsorship of the Iditarod?