



February 3, 2014

To: Joe Namath, c/o Joe Blaney

From: Lisa Lange

Dear Joe,

We at PETA have a win-win idea that can help repair the hit that you took last night for wearing fur to the Super Bowl coin toss: Donate the coat to PETA so that we can give those animals a proper burial. All you have to do is box it up and call FedEx. It's easier than a coin toss! If you don't like the burial idea, we can do the same thing with yours that we do with other fur coats donated by people who've turned their backs on fur—as you said you had a few decades back—and cut it up to make coats for refugee children.

Please, Joe, don't be a turncoat. Here's what happens to the animals killed for coats: They are beaten, genitally electrocuted, drowned, strangled, or even skinned alive for their pelts. I'm sure you will remember how you felt when you first heard that. It's not very sporting, is it?

I hope to hear from you soon. We wish you and yours all the very best.

Kindest regards,

Lisa Lange
PETA

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Washington, D.C.

1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

Los Angeles

2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

Norfolk

501 Front St.
Norfolk, VA 23510
757-622-PETA

Oakland

554 Grand Ave.
Oakland, CA 94610
510-763-PETA

Info@peta.org
PETA.org

Affiliates:

- PETA Foundation (U.K.)
- PETA Asia-Pacific
- PETA India
- PETA Germany
- PETA Netherlands