

BOB BARKER

Bob Barker Productions Inc.

9201 Wilshire Blvd.

Beverly Hills, CA 90210

Dear Mr. Cope:

I'm writing today about your sponsorship of the Calgary Stampede. As both a businessperson and an animal rights advocate, I urge you to take PETA's advice and reconsider your support of this notoriously cruel event.

The Calgary Stampede is one of the most despicable rodeos in the world, and dozens of horses have been killed in it during the past few years. On the very first day of the stampede last year, [a horse had to be euthanized after breaking his leg](#), and [six horses died](#) during the barbaric spectacle in 2010. Countless other animals sustain punctured lungs, deep internal organ bruising, hemorrhaging, injured tendons, torn ligaments and muscles, and broken ribs, backs, legs, and necks, and many die in pain. Devices that are illegal in many other countries—such as electric shock prods, certain types of spurs, and bucking straps, which are cinched around the animal's groin—are used to enhance the cruel spectacle.

Surely no one would be cheering a nine-day display of violence if the terrified horses and calves were cats and dogs. I hope you will agree that no animal deserves to suffer like this in the name of a tradition that should have died out with the covered wagon's last ride. My friends at PETA and I hope to hear that you will no longer sponsor this event. Thank you very much for your consideration.

Kind regards,

A handwritten signature in black ink, appearing to read 'Bob Barker', written in a cursive style.

Bob Barker